

Hollywood Heritage is a non-profit organization dedicated to preservation of the historic built environment in Hollywood and to education about the early film industry and the role its pioneers played in shaping Hollywood's history.

Hollywood Landmark Recommended For Listing In The National Register

Hollywood landmark Yamashiro has been recommended by the State Historic Resources Commission for listing in the National Register of Historic Places as the Yamashiro (Japanese for "Castle on the Hill") Historic District. Historic Cultural-Monument #921 of the City of Los Angeles, also known as the Bernheimer Villa and Oriental Gardens, was the vision of brothers Adolph and Eugene Bernheimer, German-born cotton barons and avid Asian art collectors. The Bernheimers purchased seven acres of hillside property in the heart of Hollywood for the construction of an expansive estate and gardens. It is composed of twenty-seven lots on Whitley Hill, which the Bernheimers purchased in 1913 from prominent developer Hobart J. Whitley. The Bernheimers hired New York architect Franklin M. Small, with local architect Walter Webber serving as supervising architect, to design the Main House (villa) at the center of the estate to house their extensive Asian art collection. The Main House was completed in 1914, and the estimated cost was \$120,000 to \$250,000. It is a prominent example of orientalism as applied to architec-

ture, exhibiting eclectic Asian influences. The design is based on seventeenth-century Japanese architectural traditions. The gardens, an integral part of the estate, were laid out by Adolph Bernheimer and landscaper Andreas C. Orum. The gardens feature the original concentric terrace design, and retain many original features including concrete stairways and retaining walls, decorative features, water courses, and original plants and other landscaping. The Yamashiro Historic District is composed of nine contributing buildings, sites, and structures on the estate property. The terraced gardens are a contributing site with three contributing garden structures: the South Gatehouse, Resting



Pavilion, and Japanese Pagoda. There are five contributing buildings: the Main House, Garage, Groundskeeper's Cottage, Menagerie House, and the Hollywood Hills Hotel complex. The eastern portion of the garden was altered to accommodate the Hotel, and the Main House was adapted for use as a restaurant in the 1950s. In the 1980s the remaining tea house was demolished after a fire. Despite these alterations
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Help Hollywood Heritage Through Planned Giving

We hope you'll consider including a gift to Hollywood Heritage in your will or living trust. Planned gifts provide the resources that create extraordinary opportunities while preserving the future of Hollywood Heritage, Inc.

Called a charitable bequest, this type of gift offers the benefits of simplicity, flexibility, versatility and tax relief. Just a few sentences in your will or trust are all that is needed. The official bequest language for Hollywood Heritage, Inc. is "I, [name] of [city, state, ZIP], give, devise and bequeath to Hollywood Heritage, Inc. at

P.O. Box 2586, Hollywood, CA 90078, a 501 (c) 3 organization, tax identification #95- 3511852 [written amount or percentage of the estate or description of property] for its unrestricted use and purpose." Because you are not actually making a gift until after your lifetime, you can change your mind at any time. You can structure the bequest to leave a specific item or amount of money, make the gift contingent on certain events, or leave a percentage of your estate to us. If your estate is subject to estate tax, your gift is entitled to an estate tax charitable deduction for the gift's full value.

Also, you don't have to use cash to make a gift to Hollywood Heritage. You may donate appreciated securities instead without paying capital gains tax on the transfer. You may give an asset that may help us more than it's helping you, such as a life insurance policy whose coverage your family no longer needs, real estate, or even a collection of books or artwork that you no longer have room to display.

If you have any questions, contact the Hollywood Heritage office at (323) 874-4005. Stephen McAvoy will return your call and answer any questions you might have.

Coming Programs

by Bryan Cooper



As the heat wave subsides and we embark on what looks to be a beautiful fall season, I am pleased to tell you that Hollywood Heritage has been busy cooking up some exciting events for the coming months. Our successful outreach to the community has resulted in several exciting new partnerships. First of all, we have joined forces with The Autry National Center. For those of you unfamiliar with The Autry, I can tell you that it was co-founded by film stars Gene Autry and Monte Hale. With the opening of the Museum in 1988, Gene Autry realized his dream "to build a museum which would exhibit and interpret the heritage of the West and show how it influenced America and the world." He was, of course, a legendary recording artist and movie star whose illustrious career spanned some 60 years in the entertainment industry. A big part of that heritage is explored in an ongoing film series called *What is a Western?* and I am thrilled to report that Hollywood Heritage will be co-hosting their October 13th screening of the 1957 version *3:10 to Yuma* starring Glenn Ford. For those of you who attended our recent tribute to Ford by his son Peter, you know what a very unique and talented performer he was. Well, Peter has graciously accepted our request to attend the screening along with several other surprise guests. Hollywood Heritage members should check our website at www.HollywoodHeritage.org for a special invitation to this event ... it will be posted soon. We are also looking into the possibility of celebrating Autry's legacy as a cowboy star via a Republic Pictures salute in the spring. I hope to have more on that in my next President's message.

We have also begun a partnership with Red Line Tours of Hollywood. This unique agency offers *Hollywood Behind-the-Scenes*, which is one of Hollywood's most popular and enduring attractions and has become part of Hollywood's modern history. *Hollywood Behind-the-Scenes* explores Hollywood's

secrets and discovers *what most tours miss*. Their expert guides have access to places normally closed to the public and in the process they reveal the stories behind filming locations, classic movie palaces, the Hollywood Sign, Walk of Fame, Grauman's Chinese Theater and Hollywood's hidden hideaways of the *Stars*. The main difference between Red Line and all of the other tours is that their owner, Tony Hoover, has chosen to focus on the historical aspects of Hollywood. So I felt this was the best tour to align ourselves with. In August, Red Line began handing out information about the Hollywood Heritage Museum to all of its visitors. We hope that this will increase attendance at The Barn, as well as educate people about our mission within the community. So if you have friends coming to town or just wish to take an informative tour of our fair city, please consider visiting the Red Line kiosk in the forecourt of the Egyptian Theatre. If you do, be sure to tell them I sent you!

Finally, I am excited to talk about our collaboration with the American Cinematheque, which makes its home in the legendary Grauman's Egyptian Theater. The Cinematheque has been "showing movies the way they were meant to be seen" since 1981. Their noble mission is to honor and promote America's indigenous art form – the Moving Picture – and to present the full range of film and video, not otherwise available, to the widest possible audience. To that end, Hollywood Heritage has jumped on board to help celebrate the 90th anniversary of the Egyptian in October by loaning several artifacts for display in the lobby, including a vast selection of historical premiere programs and photographs from our extensive collection. We are also discussing plans to celebrate the life of our founder, Cecil B. DeMille, via a series of his most famous films, which we hope to run at the theater next year.

I feel that all of these relationships can only serve to strengthen our presence in the community as well as benefit members of Hollywood Heritage, as we work together with like-minded organizations to broadcast our message of honoring the past while looking forward to the future.



www.hollywoodheritage.org

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October Events Coming to the Barn

Hollywood Heritage kicks off a new season of *Evenings @ the Barn* in October with several exciting events. The series begins with a screening of director Iain Kennedy's acclaimed documentary *Palace of Silents* on Wednesday, October 10th at 7:30 pm. The film travels the fascinating history of the Silent Movie Theatre on Fairfax Avenue. Through interviews, archival footage and detailed research, *Palace of Silents* reveals the touching, twisted, and bloody history of one independent theatre's successful attempt to stubbornly buck every cinematic trend in the hometown of American cinema. The documentary screened to a "standing room only" crowd at Cinecon this year, so Hollywood Heritage is thrilled to be able to bring this to The Barn.



On Thursday, October 11th at 7:15 pm, the Barn will host its first Hollywood Party/Sons of the Desert event. Additional details can be found in an accompanying article in this newsletter. The following Saturday, October 13th, Hollywood Heritage will join forces with The Autry National Center for a special screening of the classic western *3:10 to Yuma* (1957). There will be a Q&A and book signing with Glenn Ford's son Peter after the feature. The event will take place at The Autry at 1:00 pm and pre-sale tickets will be FREE to Hollywood Heritage members. More details are forthcoming, so please check our website for additional information.



On October 18th at 7:30 pm, Hollywood Heritage will be co-hosting a screening of the original 1922 version of *Robin Hood* starring Douglas Fairbanks at the Cinematheque's Egyptian Theatre. Prior to the film, Hollywood Heritage will gift an original piece of furniture from the theatre's ladies' powder room back to the

Egyptian Theatre to honor the occasion of the its 90th anniversary. We will also mount a display of rare Egyptian Theatre memorabilia, courtesy of the Hollywood Heritage archive collection. Hollywood Heritage members will receive a reduced ticket price of \$7 when they present their membership card at the box office. And, don't miss the 90th Anniversary Celebration of the Egyptian Theatre on Saturday, October 20 at 6:30 pm. Additional details can be found at the Cinematheque website: www.americancinematheque.com

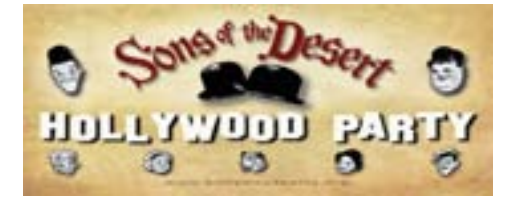
We've also added a special event, *Halloween @ the Barn* on Friday, October 19th at 7:00 pm and 9:00 pm. The event, which is still in the planning stages, will feature a slate of three different speakers, each giving a 15-20 minute presentation on Hollywood ghost lore. Additionally, a respected paranormal investigation team will reveal the results of their own investigation of the Barn and answer, once and for all, if it's a haunted landmark! This is one event you won't want to miss!

Members' Holiday Party and Membership Meeting

Mark your holiday calendar! This year's Hollywood Heritage Annual Membership Meeting and Holiday Party will be held Sunday, December 16, 2012, at 4:00 p.m. at the Lasky-DeMille Barn. Board member Denise DeCarlo, famous co-owner of award winning Grub Restaurant and As You Like It Catering, has generously offered to cater our party this year!

The event promises festive food, festive drink, festive company and, as always, a spirited annual meeting and election of the new year's directors. So, look for your directors' ballot in the mail.

And, come for the party – and stay for the meeting and election!



Laurel & Hardy Make The Barn Their Home

The international appreciation society for Stan Laurel and Oliver Hardy will have one of their chapters make their new home at the Lasky-DeMille Barn. The *Sons Of The Desert* is the name of this organization which takes its name from one of Stan and Ollie's films. Each chapter, or "Tent" as they are called, takes its name from one of "the boys" films. The "tent" name for the group meeting at the Barn is appropriately called *Hollywood Party*. At its founding in 1965 in New York City, Stan Laurel gave his blessing to the club.

The President or "Grand Sheik" of *Hollywood Party* is Hollywood Heritage board member Stan Taffel. Very well known in the Sons circles, he has been a member of the *Sons Of The Desert* since 1976, was the Grand Sheik of the first Sons of the Desert tent in New York City, co-chaired the 1994 international Sons convention and has been running his own tent since 2000 in the San Fernando Valley. With this move to the Barn, *Hollywood Party* can expand its roster and bring the films of Stan & Ollie to a wider audience. It's going to be a real "Hollywood Party."

In addition, many films will be screened from the Hal Roach Studio as well as rare film from that golden age of film comedy. "The goal here is to provide a venue for precious and rare films to be seen on the big screen and from film prints," Taffel said. No less than seven film archives will be utilized to bring the most comprehensive look at films that still retain their magic. Taffel said, "I could do these meetings almost anyplace but by doing them at the Barn we can help to add to the coffers of the museum and have a great show at the same time. It's a win-win for everybody."

The *Hollywood Party* tent will meet five times a year. Admission is \$10.00 per meeting. A portion of the proceeds go to Hollywood Heritage. Annual dues will be announced at the first meeting on Thursday, October 11th. The doors will open at 6:45pm. The meeting will begin at 7:15pm. Please arrive early.

Get more information at <http://www.hollywoodparty.org/> or follow the Tent's Facebook page at <http://www.facebook.com/hollywoodparty240>

terations, Yamashiro continues to convey the original vision of the Bernheimer brothers and Franklin Small, and the property overall retains integrity of location, design, materials, workmanship, association, setting, and feeling.

The Yamashiro Historic District is eligible for listing in the National Register of Historic Places under Criterion A at the local level of significance as a rare example of early hillside development in Hollywood, and as an important social institution for the burgeoning entertainment industry. It is also significant for its association with the development of the tourism industry in Hollywood. The Yamashiro Historic District is eligible for listing in the National Register of Historic Places under Criterion C at the local level of significance as an exceptional example of Asian eclectic architecture in Hollywood. It displays high artistic value and represents a significant example of American orientalism in architectural design, which filtered Chinese, Japanese, and other influences through a western lens to create unique and romanticized structures. The Main House, out buildings, and landscape features are unified by Japanese-inspired design details and display a high level of craftsmanship. The period of significance begins in 1914, when construction on the Main House was completed and continues through 1960, when the restaurant Yamashiro was opened on the site.

In 1948, the estate was purchased by Thomas O. Glover. Glover originally intended to demolish the house and gardens and re-develop the site, but those plans were abandoned as he discovered significant architectural features and details while preparing the property for demolition. As a result, Glover decided to retain the original buildings and landscaping and restore the property as a club with a restaurant and hotel. The Hollywood Hills Hotel complex was constructed in the early 1950s in a portion of the east garden. During the 1950s the club and restaurant remained private, but as it gained in popularity, Glover started opening more frequently to the public. In 1960 Yamashiro formally opened as a full service restaurant, and continues to operate as such today. It remains a significant local landmark and tourist destination. The Glover family continues their over 50 years of stewardship. The National Register listing is part of their efforts to protect the property.

AMPAS's Pickford Center Celebrating 10th Anniversary

The Academy of Motion Picture Arts & Sciences (AMPAS) is celebrating the tenth anniversary of the Pickford Center for Motion Picture Study at 1313 Vine Street, Hollywood. But, do you know the entire history of the building, originally known as the Don Lee Mutual Building?

The Don Lee Mutual Building was an 118,000 square-foot building that was officially dedicated on August 18, 1948 as a state-of-the-art broadcast facility for radio and television. It was the culmination of a broadcasting dynasty begun by Don Lee, who held the franchises for California and Nevada Cadillac dealerships, fostered Los Angeles radio, and was a leading pioneer of television on the West Coast. The building was designed by veteran architect Claude Beelman (1884-1963), whose Art Deco commercial building designs included the Eastern-Columbia building (1929) and Garfield building (1930) in downtown Los Angeles, the A.J. Heinsbergen Decorating Co. on Beverly Boulevard (1925), the Hollywood Branch Post Office (1937), Hollywood Theater (1938 remodeling), and the Metro-Goldwyn-Mayer Administration "Thalberg" building (1938).

The Vine Street complex was loosely characterized as "South American contemporary design" in a trade magazine of the period. A unique feature of the design was the incorporation of large display windows on the Vine Street projecting bays. Though the building was never used for selling Cadillacs, the windows provided direct advertising for the latest models of the owner's other business.

The block-square (a type of building) original cost was three million dollars and featured four large "Auditorium" type sound stages designed for audience participation or symphony orchestra shows, with stage room for more than 100 musicians and an audience of 350 people each. The studios were designed as individual units within a larger structure so walls were not shared, allowing for optimal soundproofing. The facility also included four large "Dramatic" type studios in which a great variety of radio shows requiring fewer people could be presented, three small studios allowing for commentary or group discussion-type programming, and three "announce booths" that included transcription equipment. The

lobby proudly displayed a massive master control board behind a plate glass wall, which allowed visitors to watch the network controller at work.

The building was the early home of Los Angeles television station Channel 2, which is now KCBS-TV. CBS leased both TV and radio space in the Lee Building as its Sunset (Columbia Square) facility reached capacity. In the early 1960s an early pay television experiment, Skyatron, had offices there. In 1964, California Community Television, which became KCET, occupied the northern half of the studios. They remained there until 1971. The early 1970s began the ABC era, with *Barney Miller* and *The Joey Bishop Show* produced there and the *1984 Olympic Games* coverage headquartered there. During the 1990s the facility housed the *Aids Project LA* offices and operations.



In 2001, the Academy of Motion Picture Arts and Sciences purchased the building to house the Academy Film Archive. Renovation of the building was designed and supervised by architect and Hollywood Heritage co-founder Fran Offenhauser. The Academy's Pickford Center for Motion Picture Study was dedicated in honor of legendary silent film actress Mary Pickford in 2002. Pickford was one of the founding members of the Academy. In addition to the 286-seat Linwood Dunn Theater, the building today houses several Academy departments, including the Academy Film Archive, the Science and Technology Council, and the Grants and Nicholl Fellowship programs.

This article was synthesized from information contained on the AMPAS website as well as from a 2001 Hollywood Heritage article written by former Board member Randy Haberkamp.

Hollywood Heritage Archives

When Hollywood Heritage first started in 1980, there was no archive. When the barn was restored in 1985, the founders brought in some artifacts and memorabilia that they had been holding onto either from their own collections or from members who had donated items. At first, due to the lackluster performance of the various museum projects that had preceded it, the then-Hollywood Studio Museum was apparently in a wait-and-see-mode for potential donors. Once we were established for two or three years, a virtual floodgate opened. Many donations came from family members of people who had worked in the earliest years of the Jesse L. Lasky Feature Play Company, such as a makeup kit and a pair of spurs worn by House Peters in 1915 in *The Warrens of Virginia*, donated by House Peters Jr., himself a film actor. Soon the friends and family of a host of silent performers, including Alice White, Ruby deRemer and Gaby Deslys, brought in photographs, clippings and other interesting material. Harold Grieve, the art director and costume designer of *Lady Windemere's Fan* and *Ben Hur* brought in all the files he had on his late wife, the actress Jetta Goudal, who had a very public legal battle with DeMille at the time of the closure of his film studio. Jetta, it seems, wanted to be sure "her side" would be preserved as well as that of DeMille.

The greatest increase in our archives came from two different sources. One was the collection of Albert Rosenfelder, an early member of Hollywood Heritage whose goal it was to start his own film museum. To that end he had collected thousands of stills, which became the start of Hollywood Heritage's extensive film photo collection. The second came when Hollywood Heritage became the steward of the historic resources survey of Hollywood for the Community Redevelopment Agency of Los Angeles in the mid-1980s. That particular archive contains data regarding the building dates, architects, owners and subsequent remodelings, renovations and demolitions of structures within Hollywood from its earliest days.

The museum established an acquisition policy that has allowed us to collect documents, photographs, postcards, costumes, and any material related to Hollywood's earliest years both in community history and in film history. It is in this manner that we obtained much of the *Woodruff Collection* regarding the development of the Hollywoodland

tract. We also have material on the Hollywood Knolls tract and on many individual buildings.

Our collections policy takes in a lot of area - early Hollywood, early film, architecture, personalities. As it has grown it has exhausted several types of filing processes and digital programs. The design of our database was by Hollywood Heritage member Amy Higgins, who used FileMaker Pro to document well over 3,000 items from photos and postcards to artifacts. Amy worked closely with the late Robert Nudelman in improving the storage and recording of the collections.

Our goal is to make the collection's photographic content available online so that accurate and authentic information about Hollywood is easy to obtain from our resources. This is a project that is ongoing and we hope to have it up and running some time in 2013.

Currently, Richard Adkins, who is Vice-President of Hollywood Heritage and Chairperson for the Museum Committee, is our acting Collections Manager. Historians, authors, and researchers can access the collections by special appointment through Richard. He can be reached through email membership@hollywoodheritage.com or by calling the museum at 323-874-2276.

Recent Archive Donations

Over the summer, we received a large donation of pre-code movie still photographs and sheet music from British Columbia Hollywood Heritage member Bill Boyd. Mr. Boyd recently lost a close friend who was a movie memorabilia collector. As Mr. Boyd was assisting with his friend's estate, he noted the presence of these items and thought of Hollywood Heritage and our archive. The stills contain some rarities and include performers such as Ruth Chatterton, early Humphrey Bogart, and very early Loretta Young. The song sheets are almost all film-related and include tunes from *The Broadway Melody* and *42nd Street*. Because of the period of this material, the donation will become part of Hollywood Heritage's permanent collection.

Find out more about Hollywood Heritage:



Endangered Site 2nd Update: 5346 Virginia Ave./ Hollywood Bungalows

In November 2010, Hollywood Heritage narrowly prevented the demolition of an intact 1905 vintage bungalow located next to the 101 Freeway. Owned by an absentee landlord in England, the house was listed on two historic resource surveys and did not have approval for demolition. Saved from the wrecking crew, the house continued to be neglected, unsecured and open to vagrants. Hollywood Heritage recently learned that former Hollywood Heritage Board Member Edward Hunt and his wife, Martha, have purchased the property. They have started to fully restore the single-family house to its original exterior condition and anticipate two minor interior wall changes. Work has begun with seismic safety upgrades. During the fourth quarter of this year, work should begin in earnest with completion expected near the end of the first quarter of 2013. The three-bedroom house will be lovingly brought back to life; new amenities include a third bathroom. Stay tuned for the final results of another successful restoration story in Hollywood.

This case highlights the plight of Hollywood's oldest and most common historic housing type, the bungalow, scores of which have been lost in recent decades. Protection of these resources through proper planning and maintenance is essential for the preservation and rehabilitation of Hollywood's single-family residential neighborhoods.

If you know of a rehabilitated bungalow that should be acknowledged, please send a photograph and particulars to Hollywood Heritage, P.O. Box 2586, Hollywood, CA 90078 or email us at membership@hollywoodheritage.com.

Buying Tickets

Advanced General Admission tickets for Hollywood Heritage events at the Barn can be purchased online with your credit card via Brown Paper Tickets. Cost includes a nominal service fee. Just go to <https://www.brownpapertickets.com> and search the Hollywood Heritage events. Or, call 1-800-838-3006 to reserve your tickets over the phone. Pending availability, tickets can also be purchased at the door. Program information is also available at www.HollywoodHeritage.org

El Capitan

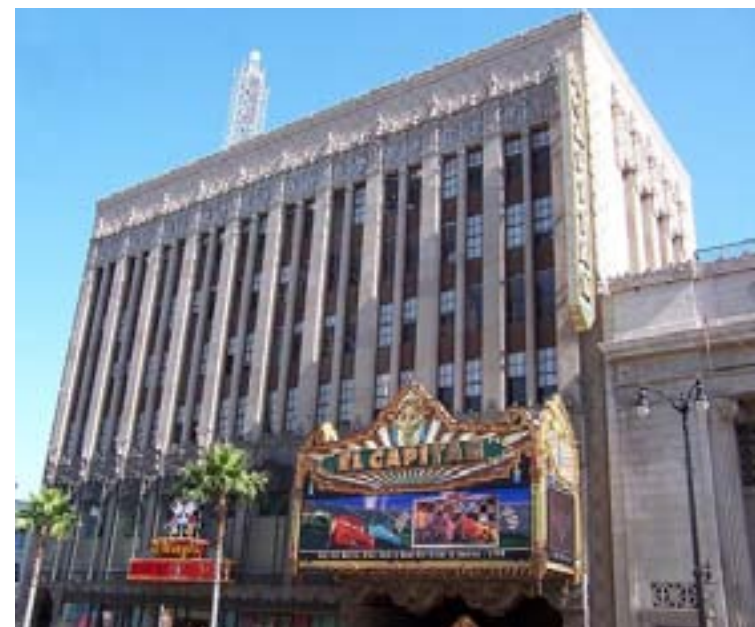
The Theater

The El Capitan Theater, along with the Egyptian and the Chinese theaters, was one of a trio of venues developed by Charles Toberman. With its cast-concrete Spanish Colonial exterior and \$1.2 million East Indian interior design created by San Francisco architect Albert Lansburgh, El Capitan debuted on May 3, 1926 as a legitimate theater.

From 1926 to 1936, more than 120 plays were produced at the El Capitan. During the Depression, as revenues for live theater dropped off, the El Capitan made the transition to film. In 1941, *Citizen Kane* made its world premier there, after which the theater closed for remodeling. A year later, it was re-born as the Hollywood Paramount, a sleek, new “art moderne” movie house.

The theater was the West Coast flagship for Paramount until 1948, when the U.S. Supreme Court ruled in the Hollywood Antitrust Case that movie studios had to divest themselves of their theater distribution holdings. Operators and owners came and went until the late 1980s when movie companies were allowed to own theaters again. The Walt Disney Company entered into a lease to take over the theater at that time.

After a \$14 million restoration, which included stripping away layers of mustard yellow paint, re-creating the opera boxes, which had been removed in 1941, and recreation of the proscenium, the theater reopened in June of 1991. Los Angeles Times architecture critic Aaron Betsky called the refurbished theater an “illusion of a spec-



tae” steeped in a “peasant Baroque” Churrigueresque style “updated with Art Deco dash”. “The interior is a tapestry in three dimensions, a coat of so many colors that the eye is dazzled into the kind of suspension of belief demanded both in a theater and for the appreciation of this kind of eclectic architecture.”

Since that time, the El Capitan has functioned as an exclusive first-run theatre for Disney. Its programs often include live stage performances and associated activities for children.

The People

The restoration project was managed by “cast member” Edward Collins, who today has been with Disney for 28 years and serves as Executive Director of Operations for Buena Vista Theatres, Inc. Ed also found time to serve as a member of the Hollywood Heritage Inc. Board of Directors and as Treasurer during much of the 1990s.

Last month, based on the idea of cast member and 2006 Hollywood High School graduate Ashley Jones, a program was begun to set up opportunities for Hollywood High students to watch movies at special rates and to sell tickets to special screenings with Hollywood High earning a portion of the proceeds. The El Capitan management has also created an ambassador position to Hollywood High, an arts magnet school that has recently joined the El Capitan on the National Register of Historic Places. The El Capitan management is looking forward to continuing this program with Hollywood High when school begins again in the fall.

The theater’s present landlord, who purchased the building in late 2008, is currently

undertaking a decorative façade restoration and painting to restore the natural beauty of the building’s façade. The Office of Historic Resources and the Los Angeles Conservancy, which holds a façade easement on the structure, oversee the building’s rehabilitation. The work will be completed before the end of the year.

The Taft Building

Hollywood Heritage welcomes the new owners of The Taft Building, DLJ Real Estate Capital Partners and Clarett West Development. The new owners are already demonstrating their commitment to being good stewards of this very important building in Hollywood.

Hollywood & Vine has long been recognized as the center of the entertainment capital of the world. The Taft Building, located on the southeast corner of this intersection, was the city’s first high-rise office building. It was built for A. Z. Taft Jr. by architects Walker & Eisen, in the Renaissance Revival style. The building was designed to give its owners the prominence on the boulevard that they had earned within the community. Classical ornamentation decorated the lower and upper stories. The architects selected a conservative neo-Renaissance motif, suitable for an office building of such stature.



All of the studios had offices there. Charlie Chaplin and Will Rogers were among the building’s early occupants. It also served as home to such notable Hollywood tenants as the Academy of Motion Picture Arts and Sciences and the Hollywood Reporter.

The building was designated as Los Angeles Historic Cultural Monument #666 on September 29, 1999 and is listed as a contributor in the National Register of Historic Places, Hollywood Boulevard Historic Commercial and Entertainment District.

Under the watchful eye of the Office of Historic Resources, the new owners are undertaking a complete cleaning of the façade. This will result in the building being restored to its original sandy golden color instead of its current brown look. They will also repair the façade as necessary, including completing the removal of a 1950s renovation to restore the original look of the ground floor on the Vine street side of the building. Work to date has also uncovered a medallion near the entrance, which will be repaired and a duplicate medallion on the other side of the entry will be replicated. The lobby will be refreshed and the upper floors will be upgraded for offices, including new restrooms. Classic Projects, which has recently completed work on the Hollywood Heritage Museum, is working on this restoration. We look forward to seeing the completed results.

Hollywood Dining In Historic Places

From time to time Hollywood Heritage will shine the spotlight on well-known Hollywood eateries with ties to the history of Hollywood.

Musso & Frank Grill

The Musso & Frank Grill’s history is as rich and colorful as Hollywood itself. The restaurant opened in 1919 at 6669 Hollywood Blvd. by entrepreneur Frank Toulet, who joined forces with Oregon restaurateur Joseph Musso and brilliant French chef Jean Rue. The restaurant quickly became known for outstanding service and culinary excellence. The pair sold the restaurant in 1927 to two Italian immigrants, Joseph Carissimi and John Mosso, who years later moved The Musso & Frank Grill next door to 6667 Hollywood Blvd., where it still stands.



When you sit in the comfortable worn-leather booths, peruse the 90-year-old classic menu or sidle up to the mahogany bar, you’re not just enjoying fine food and great company, you’re a part of Hollywood history.

Musso’s became a literary hangout in the 1930s, when studio executives began to recruit great American authors to Hollywood hoping their names would help sell tickets. With the Screen Writers Guild just across the street, the writers, tired of working under the execs’ watchful eyes, began to spend time at the restaurant.

Mark Echeverria, proprietor/manager, today runs The Musso & Frank Grill. For more information and menu go to mussoandfrank.com.

Off Vine

In the heart of Hollywood, amidst traffic and high-rises, sits a lovely turn-of-the-century craftsman-style bungalow in a quiet oasis, known as Off Vine.



When this charming bungalow was built in 1908 at 6263 Leland Way, it was surrounded by fruit trees and orange groves, off a newly formed country road called Vine Street. Since then it has survived through the Roaring Twenties, the Great Depression, Hollywood’s Silent and Golden Eras, numerous earthquakes, ambitious landowners and, most recently, a fire. Once owned by Beryl Wallace, film actress and famed showgirl of the Earl Carroll Follies, it’s a chance to catch a glimpse into the past of “old Hollywood”.

Today, Off Vine serves California American cuisine with homage to the comfort foods, unstinting portions and simple elegance of the finest home kitchens across the country. For more information and menu go to offvine.com.

Grub Restaurant



Hidden away in a converted 1920’s duplex centered in the heart of Hollywood’s hip Post-Production District, at 911 Seward St. is Grub Restaurant. Guests are treated to slowly rotating ceiling fans, beautiful hardwood floors, a wall of windows looking out to the outdoor patio seating area and an eclectic array of artwork celebrating local artists that is best described as “contemporary-kitsch.” Grub is a perpetual sea of activity with capacity crowds treated like members of the family while being served fresh, delicious

and fun food designed to comfort the soul and put a smile on the face.

Betty Fraser and Denise DeCarlo (current Hollywood Heritage Board member) are co-owners of the popular, LA-based *As You Like It Catering* and award-winning restaurant *Grub*. They have carved out a prominent niche for themselves in a highly competitive field. By integrating a unique sense of style and never-ending energy into their work The Grub Gals have become known for their fresh “California Comfort Food,” always beautifully presented and lovingly prepared. But perhaps most importantly, it is the duo’s commitment to providing a sense of “home” that has struck a chord with their appreciative guests and led to their undeniable success. For more information and menu go to grub-la.com.

Have a favorite hangout in a historic venue? Let us know.

MEMBERSHIP UPDATE

In grateful recognition of their generous support, we sincerely thank the following renewing members who have made contributions at the \$100 level and above as of June 19, 2012. Category titles are names of historic Hollywood Studios.

Kalem \$250+
Los Angeles Fire Department Historical Society

Marcy Newman
Triangle \$100+

George J. Houle
Outpost Estates Homeowners Ass’n.

Alice M. Allen
Violet & William Cavitt
Timothy Brandt
Maria Schellhardt
Myron Meisel

Welcome New Members!

Konrad Monti
Marcello Robinson
Brent Christo
Rena & David Kiehn



www.hollywoodheritage.org
P.O. Box 2586
Hollywood, CA 90078

Upcoming Hollywood Heritage Events

October:

Screening of *Palace of Silents @ the Barn*: **Oct. 10** - 7:30pm
Sons of the Desert @ the Barn: **Oct. 11** - 7:15pm
Screening of *3:10 to Yuma* at The Autry: **Oct. 13** - 1:00pm
Screening of *Robin Hood* at the Egyptian Theater: **Oct. 18** - 7:30pm
Halloween @ the Barn: **Oct. 19** - 7:30pm and 9:00 pm
Egyptian Theatre 90th Anniversary Celebration at Egyptian Theater: **Oct. 20** - 6:30pm

November:

Paramount Pictures 100th Anniversary Celebration @ the Barn: **Nov. 14** - 7:30pm
Preservation program @ the Barn: **Nov. 15** - 7:30pm

December:

Evening @ the Barn (check the website): **Dec. 12** - 7:30pm
Sons of the Desert @ the Barn: **Dec. 13** - 7:15pm
Hollywood Heritage Annual Meeting & Holiday Party: **Dec. 16** - 4:00pm

PRESERVING OUR HOLLYWOOD HERITAGE FOR OVER 30 YEARS

• Hollywood Heritage Museum/Lasky-DeMille Barn •

• Silent Society: Motion Picture History and Preservation • Architectural Preservation, Advocacy, and Education •



Membership Application

Memberships may also be submitted online at www.HollywoodHeritage.org

YES! I would like to become a member of Hollywood Heritage, Inc.

This is a Membership Renewal

- \$2,500 Majestic \$1,000 Keystone \$500 Bison
- \$250 Kalem \$100 Triangle** \$50 Household
- \$40 Individual \$25 Senior 65+

**Join at the \$100 Triangle level or above, and receive a 24"x36" collectable re-production poster, *A Map of Hollywood from the Best Surveys of the Time c. 1928*.

Membership Benefits Include:

- Discounts to *Evenings @ the Barn* programs.
- Free admission to the Hollywood Heritage Museum for two adults and two children.
- Ten percent discount at the Museum Store.
- Advance notification of special member programs.
- Discounts on Silent Society film programs at the Hollywood Heritage Museum, UCLA, and the Paramount Ranch.
- Quarterly **Hollywood Heritage Newsletter**.

Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

E-mail Address: _____

I wish to pay by:

Check

Please make checks payable to **Hollywood Heritage, Inc.**

Charge my: Visa MasterCard

Card Number: _____ Exp. Date: _____

Signature: _____

Clip and mail to: Hollywood Heritage, Inc., P.O. Box 2586, Hollywood, CA 90078